

CORPORATE PARTNERSHIP

The International Facility Management Association (IFMA) is launching its Belgium Chapter in close collaboration with relevant international communities.

The IFMA Belgium Chapter aspires to connect, inspire, lead and expand the Belgian FM Market. We invite you to collaborate on the same goals and join forces throughout a solid partnership. By becoming an IFMA Belgium Corporate Partner, your organization has a unique opportunity to support the largest facility management association in the world. In a time where organizations are looking to reconnect with their stakeholders, participating as a partner with IFMA's Belgium Chapter is your organization's chance to amplify your reach, boost experience and realize sustainable growth.

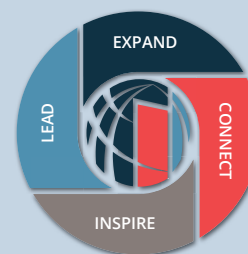
Align your business objectives and strategy with our shared vision and increase your impact on the facility management industry. These pathways will cultivate numerous growth opportunities for all.

CORPORATE PARTNERSHIP

The Corporate Partner program offers 4 different packages:

	Diamond 1 year * € 20.000	Ruby 1 year * € 15.000	Emerald 1 year * € 10.000	Sapphire 1 year € 2.500
Exclusivity (by sector)	✓			
Visibility and communication				
Company profile on IFMA BE website	✓	✓	✓	✓
Company logo on IFMA BE website with link to website	✓	✓	✓	✓
Posting of facility related vacancies on the IFMA BE website	4x ✓	2x ✓	1x ✓	-
Company logo on event invitations	✓	✓	✓	✓
Announcements of partnership on social media	✓	✓	✓	✓
Possibility to send email to address file (gdpr proof)	4x ✓	2x ✓	1x ✓	-
Exclusive mention partnership IFMA BE on its own website	✓	✓	✓	✓
Events				
Booth at major events	✓	✓	✓	-
Visibility of company logo	✓	✓	✓	✓
Participate in topic decisions and deliver potential speakers	✓	✓	-	-
Free invitations for clients or employees (#/year)	10x ✓	8x ✓	6x ✓	-
Media & Content				
Possibility to deliver non-commercial content for white papers	3x ✓	2x ✓	1x ✓	-
Possibility to deliver case studies - non-commercial	10x ✓	5x ✓	3x ✓	1x ✓
Possibility to organize a webinar via IFMA BE (non-commercial)	1x ✓	1x ✓	-	-
Networking				
Possibility to host a Board of Directors + short company presentation	✓	✓	✓	-
Possibility to establish a link with IFMA EMEA or strategic partners	✓	✓	✓	✓

* For a partnership of 2 years a discount of 5% will be granted - For a partnership of 3 years a discount of 10% will be granted



The IFMA Belgium Chapter has 4 core ambitions. We connect our members by means of networking, mentoring and career supporting activities. We will inspire the FM community to share and boost knowledge. We will lead the conversation with policy makers to raise awareness around the impact of our industry on the general economy and influence local legislation. We will contribute to the expansion of the IFMA Belgian network by using our strong international relations to the benefit of our members.

When your company becomes a partner, you will:

- ✓ Strengthen your corporate image among the global FM community
- ✓ Demonstrate your commitment to the profession
- ✓ Gain international recognition as a partner in supporting FM excellence
- ✓ Build solid, loyal customer relationships
- ✓ Elevate your company's position as an industry expert

In recognition of your support, IFMA provides CP's with numerous benefits that help achieve business objectives, these include:

- ✓ Exclusive marketing opportunities
- ✓ Elevated recognition, online and at IFMA events
- ✓ Advance notice of exposure opportunities
- ✓ Continuous, consistent recognition through various mediums

We will also offer tailor-made sponsorships for future events.